



# Sponsorship Opportunities

**Halton Agricultural Society**

@ The Milton Fairgrounds

# Milton Canada Day

Thank you for the opportunity to submit our sponsorship proposal for the Canada Day Celebration taking place at the Milton Fairgrounds on July 1<sup>st</sup>, 2024, which are owned by the Halton Agricultural Society, a non-profit organization, and that is made available year-round for many charitable and for-profit events.



This event has evolved over the years and is now considered the largest one-day event in Milton. An event of this magnitude takes a committed group of volunteers and most importantly, great partners! The event relies solely on the generosity of local business and various community groups. Your sponsorship will not only continue to allow us to produce a high-quality event, it provides the opportunity for all of Milton and surrounding areas to come together on Canada Day as a community to celebrate our pride for our country. Last year's event was a day and evening to remember.

At this time, we would like to invite you to become a sponsor of the Canada Day Celebration at the Milton Fairgrounds.

Your involvement in this program will certainly be appreciated, recognized and you will have the pleasure of knowing that you have helped to bring the community together and to continue a tradition. All of our sponsors are acknowledged on our social media accounts, website and online campaigns.



# Milton Canada Day July 1, 2024 Milton Fairgrounds

- Promoting Community through family friendly events
- Inflatables, Hands on Exotics, Face Painting, Live Entertainment on the Main Stage, Steam-Era Exhibit, Beer Tent, Food Truck Vendors and so much more fun!
- Fireworks Display to begin after sunset
- 3,600 Facebook Followers and 2,400 Instagram Followers



# Milton Canada Day Sponsorship Levels

BENEFIT LEVELS	Contributions up to \$249	Bronze \$250-999	Silver \$1,000	Gold \$2,000	Platinum \$3,000	Diamond \$5,000+
Social Media Posts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Online Campaigns	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web Site	<input checked="" type="checkbox"/> Sponsorship Page	<input checked="" type="checkbox"/> Sponsorship Page	<input checked="" type="checkbox"/> Sponsorship Page	<input checked="" type="checkbox"/> Homepage Scroll & Live Link	<input checked="" type="checkbox"/> Homepage Scroll & Live Link	<input checked="" type="checkbox"/> Homepage Scroll & Live Link
On-Site Pamphlets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All Print Material	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Designated as official sponsor of one (1) of the many attractions with up to two (2) signs displayed at the attraction location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> Sponsor Supplied Signage	<input type="checkbox"/>	<input type="checkbox"/>
Designated as official sponsor of one (1) of the many attractions with up to three (3) signs displayed at the attraction location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> Sponsor Supplied Signage	<input type="checkbox"/>
Designated as official sponsor of one (1) of the “main” attractions with up to four (4) signs displayed at the attraction location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> Sponsor Supplied Signage
Opportunity for corporate presence onsite for promotional purposes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

- Main Attractions Exclusivity: Main Stage Entertainment, Beer Tent
- Other Attractions Exclusivity: Hands on Exotics, Top Shot Interactive Hockey, Grand River Inflatables, Sand Pile, and Face Painting
- *NOTE: The above attractions are those that have been confirmed at time of release, additional attractions may be added*
- Designated Sponsorship of Main Stage Entertainment and Other Attractions are on a first pay basis

Sponsorship Committee:

Rachelle Orr

Gail Strong

Keith Wettlaufer

# THANK YOU!



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